



JCDecaux

TIFFANY & Co.

Legendary Diamonds
Since 1857



27/07/2023

2023 HALF-YEAR RESULTS

JCDecaux

BUSINESS OVERVIEW

Jean-François Decaux

Chairman of the Executive Board and Co-CEO



Digital street furniture, Milan, Italy

2023 HALF-YEAR RESULTS

In million Euros, except %. Adjusted figures ⁽¹⁾ except when IFRS.

	H1 2023		H1 2022		Change	
					%	M€
Revenue	1,585.0	1,474.8	+7.5%	+110.2		
Operating Margin	203.1	183.6	+10.7%	+19.6		
EBIT before impairment charge ⁽²⁾	12.5	(17.9)	+170.0%	+30.4		
Net income Groupe share before impairment charge, IFRS ⁽³⁾	21.8	(13.5)	+261.2%	+35.4		
Net income Groupe share, IFRS	37.8	(11.7)	+422.4%	+49.6		
Operating cash flows	114.3	80.7	+41.6%	+33.6		
Free cash flow	(179.7)	(43.1)	-316.9%	-136.6		
Net debt as of end of period, IFRS	1,168.3	976.9	+19.6%	+191.4		

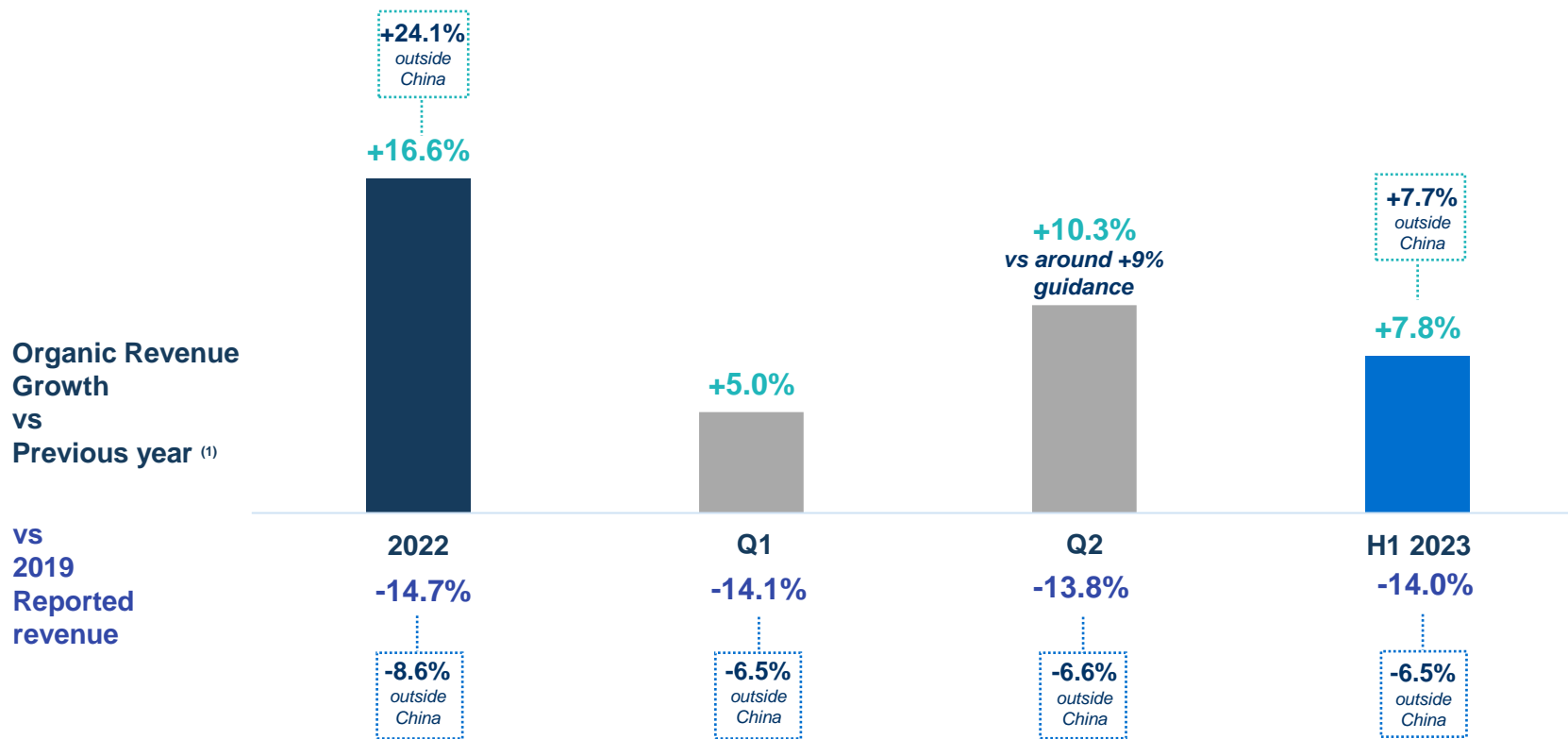
(1) Adjusted figures include our prorata share in companies under joint control accounted for using the equity method under IFRS 11 and exclude the IFRS 16 impact on core business lease contracts.

(2) The impact of the impairment charge on EBIT amounts to +€21.9m in H1 2023 compared to +€3.0m in H1 2022.

(3) The impact of the impairment charge on Net income Group share (net of tax and net of the impact on minority interests) amounts to +€16.0m in H1 2023 compared to +€1.8m in H1 2022.

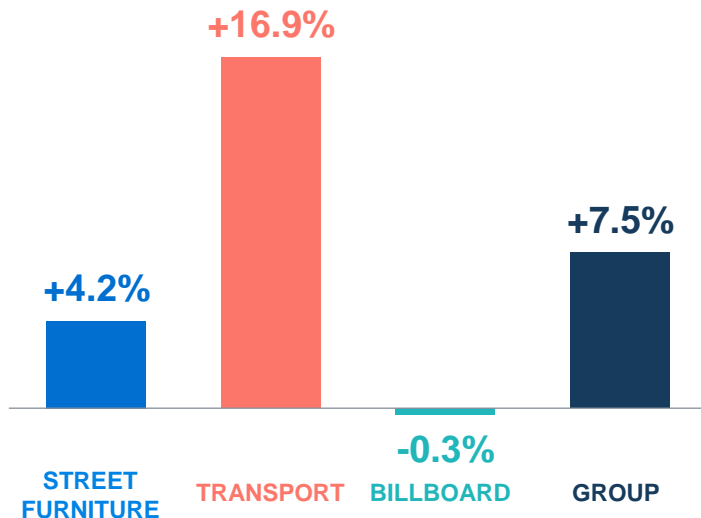
The values shown in the tables are generally expressed in millions of euros. The sum of the rounded amounts or variations calculations may differ, albeit to an insignificant extent, from the reported values. Please refer to the Appendices section for financial definitions.

ONGOING REVENUE REBOUND

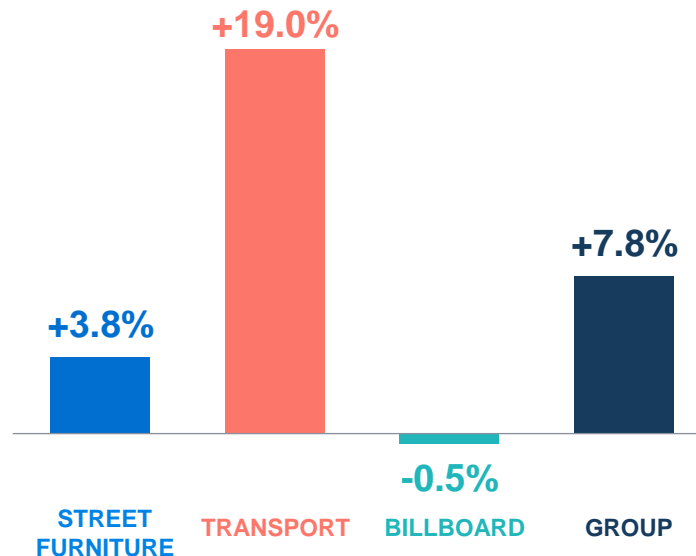


H1 2023 ADJUSTED REVENUE GROWTH BY SEGMENT

Reported growth (%)



Organic growth (%) ⁽¹⁾



vs 2019

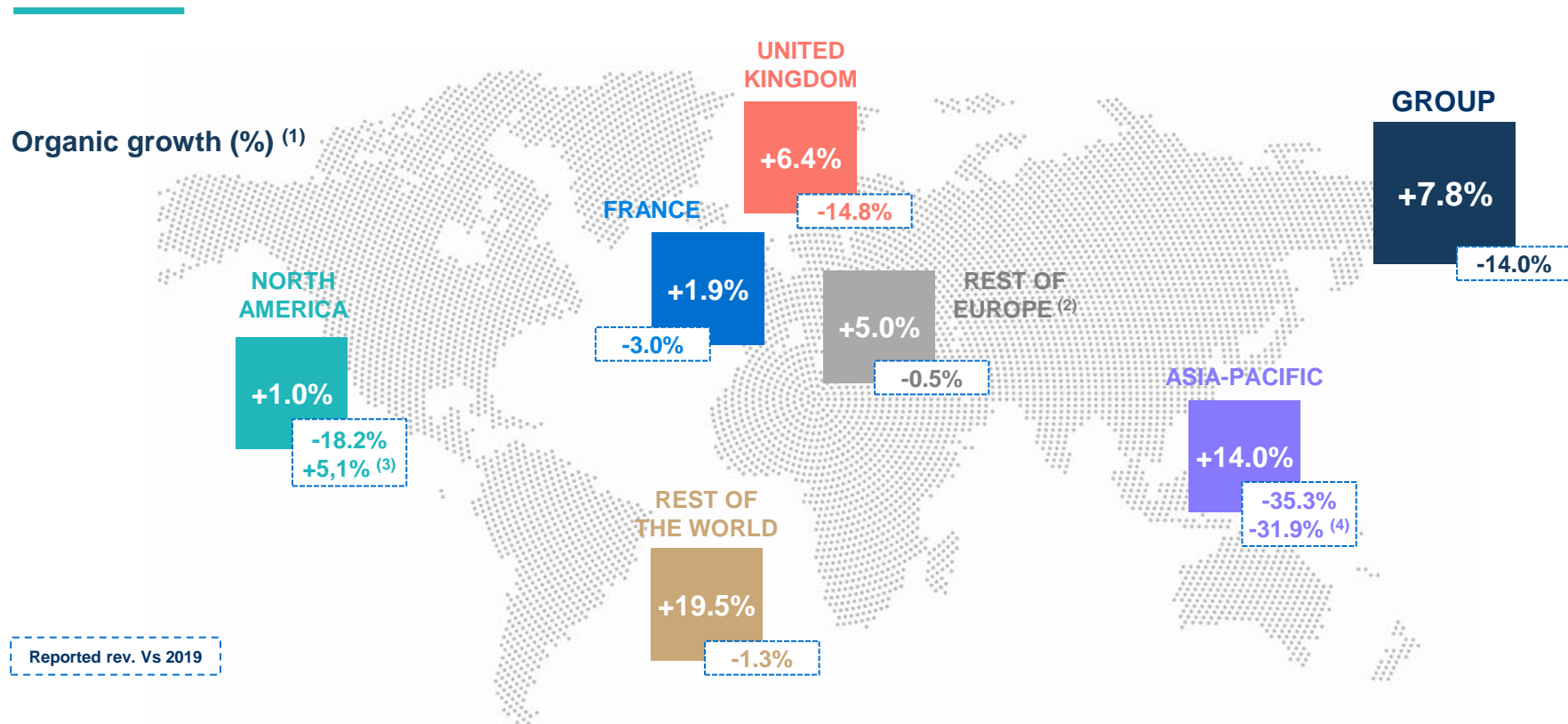
+4.1%

-30.9%

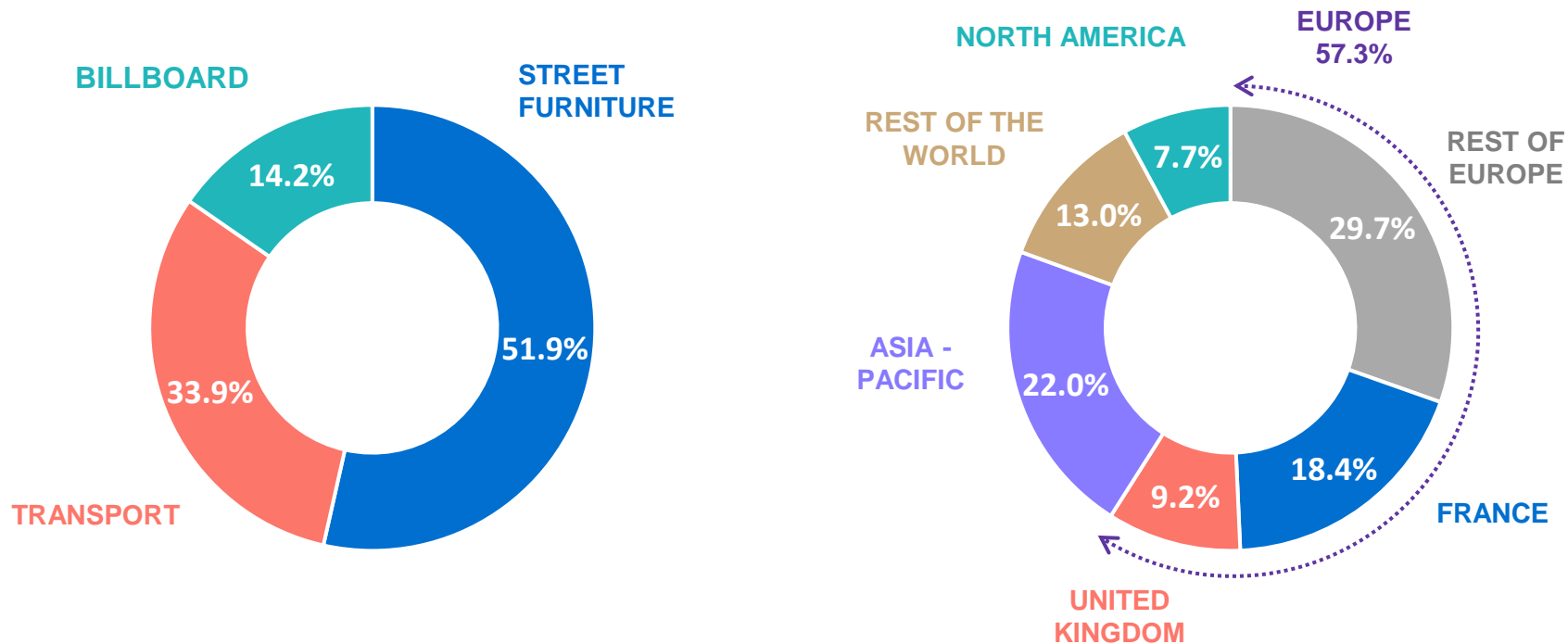
-17.9%

-14.0%

H1 2023 ADJUSTED REVENUE GROWTH BY GEOGRAPHY



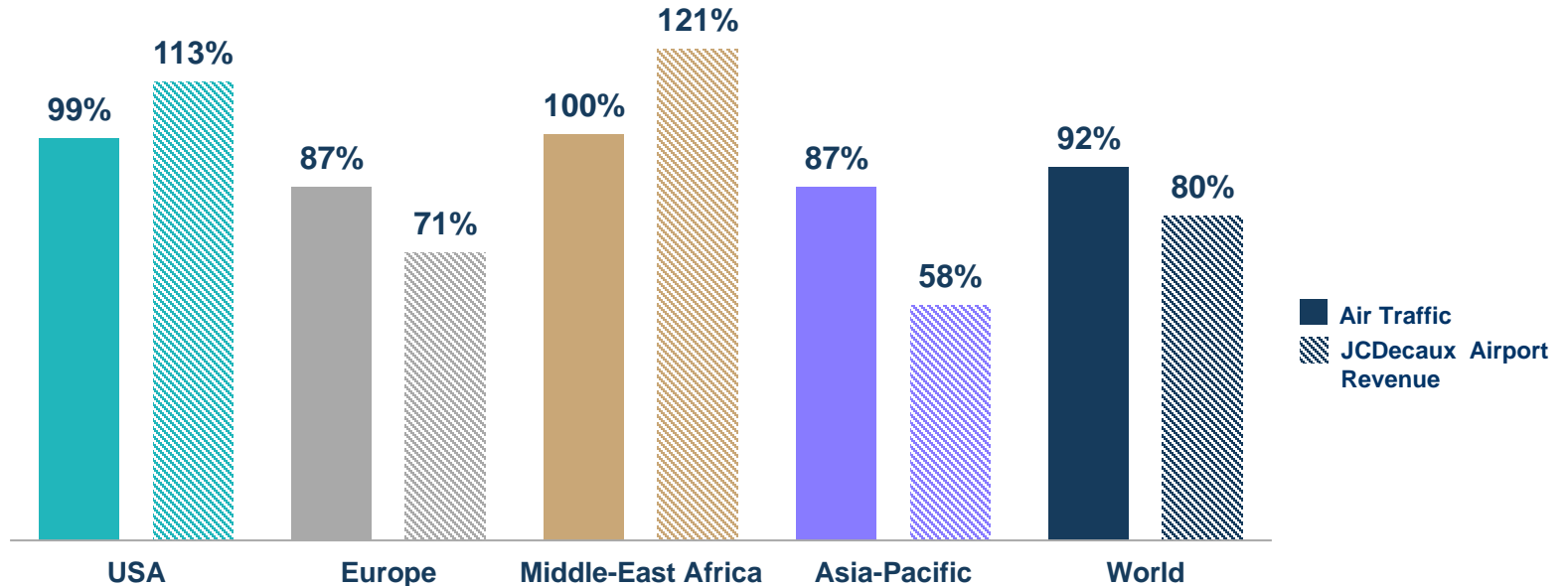
H1 2023 ADJUSTED REVENUE BREAKDOWN



AIRPORT ADVERTISING REVENUE IS TRACKING EYEBALLS

AIR TRAFFIC AND REVENUE RECOVERY

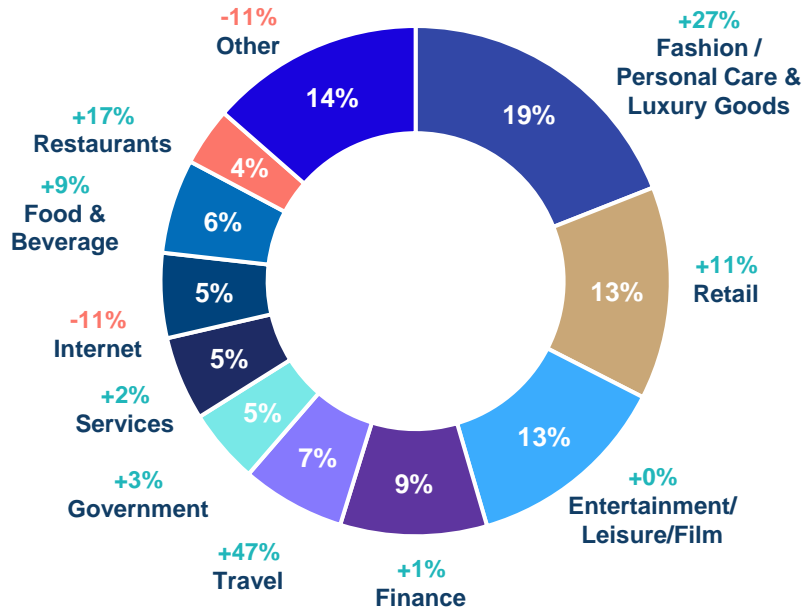
Air traffic and JCDecaux revenue H1 2023 vs H1 2019



DYNAMIC AND HIGHLY DIVERSIFIED CLIENTS PORTFOLIO

TOP 10 CLIENTS REPRESENT LESS THAN 14% OF GROUP REVENUE

H1 2023 Revenue by client categories
incl. change vs H1 2022 ⁽¹⁾



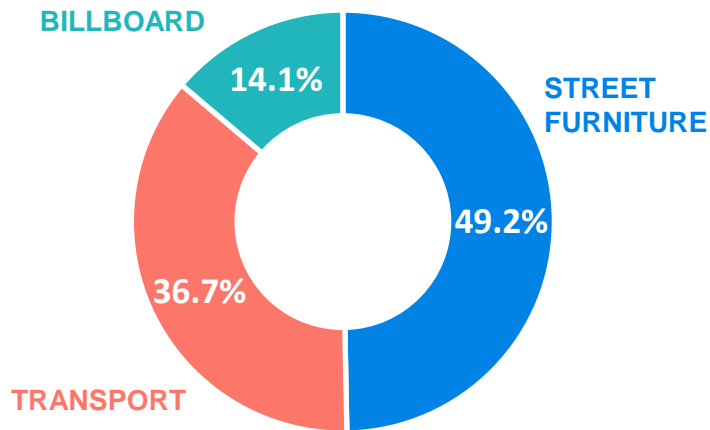
Street furniture including digital, Amsterdam, Netherlands

STRONG DIGITAL REVENUE CONTRIBUTION

+18.0% organic⁽¹⁾ digital revenue growth in H1 2023

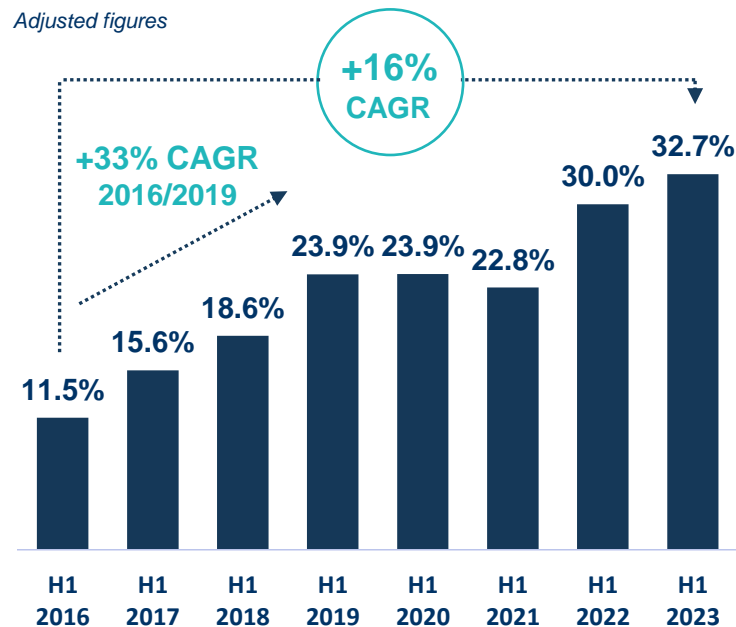
Breakdown of digital revenue by segment (H1 2023)

Adjusted figures



H1 Group digital revenue as a % of total Group revenue

Adjusted figures

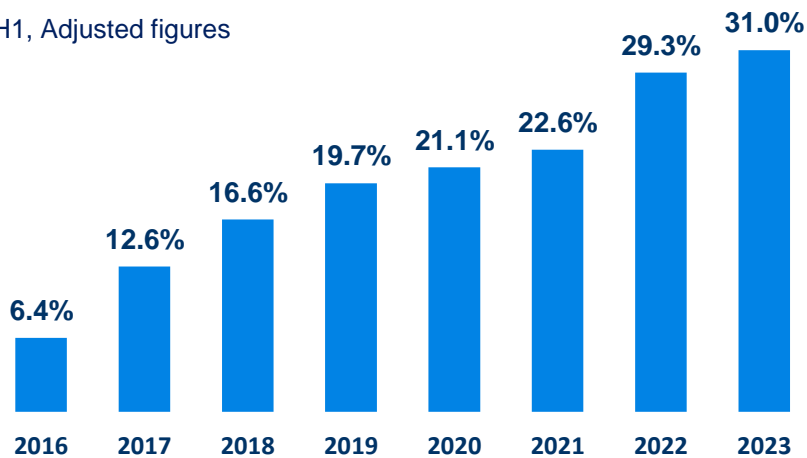


N.B.: Years prior to 2017 have not been restated from the IFRS 15 impact, applicable on January 1st, 2018.

DIGITAL STREET FURNITURE

Street Furniture digital revenue as a % of total Street Furniture revenue

H1, Adjusted figures



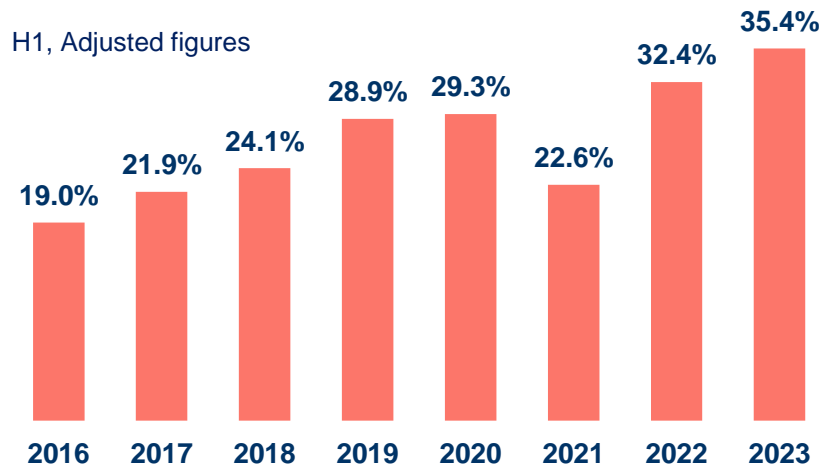
N.B.: Years prior to 2017 have not been restated from the IFRS 15 impact, applicable on January 1st, 2018.



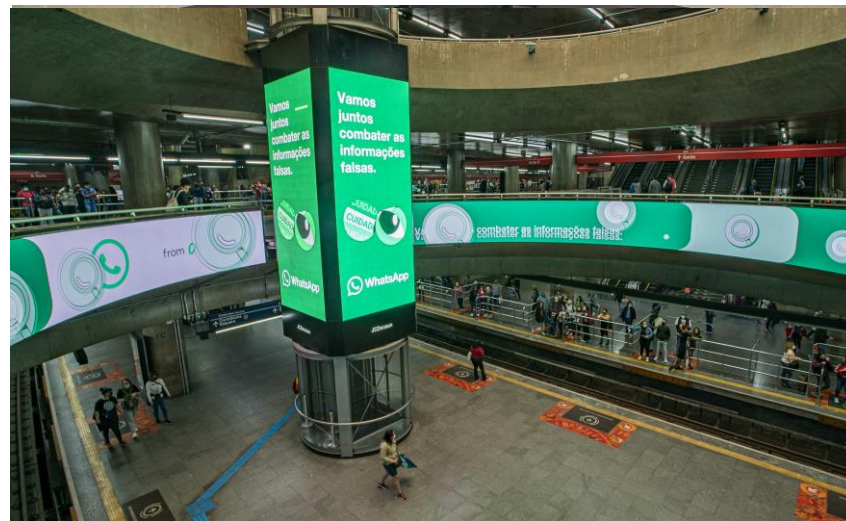
Digital street furniture, London, UK

DIGITAL TRANSPORT

Transport digital revenue as a % of total Transport revenue



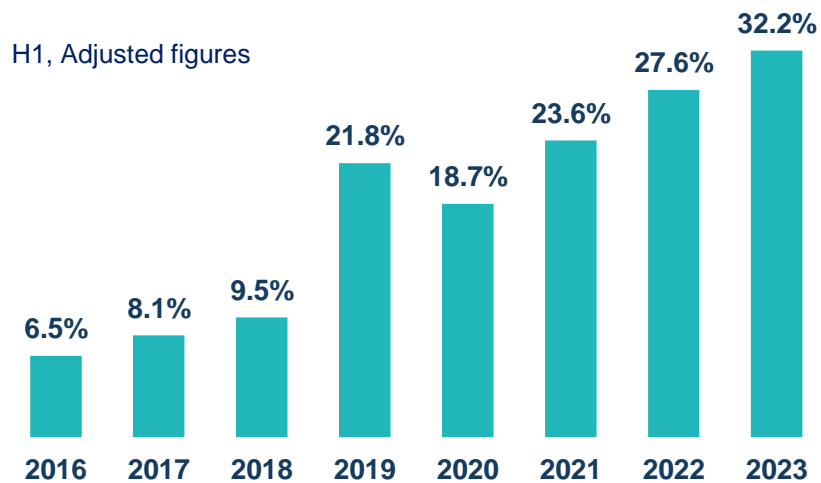
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Digital, Sao Paulo metro, Brazil

DIGITAL BILLBOARD

Billboard digital revenue as a % of total Billboard revenue



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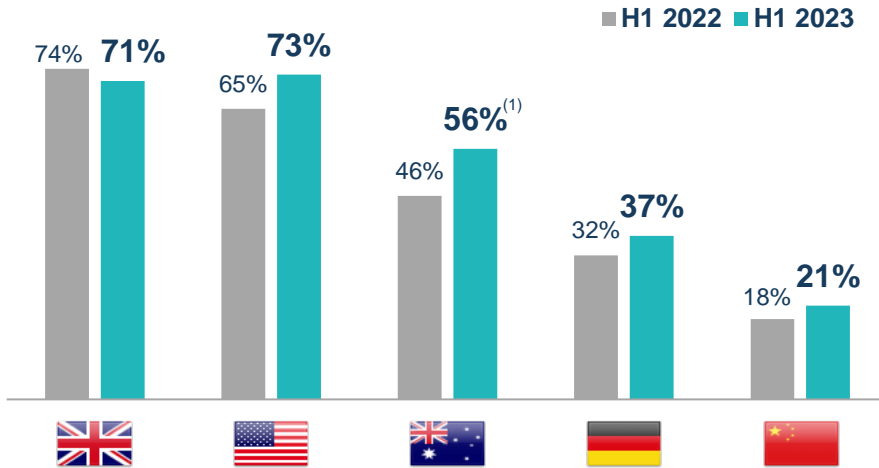


Digital billboard, Sydney, Australia

WHILE 5 COUNTRIES GENERATE 63% OF DIGITAL REVENUE, STILL SIGNIFICANT ROOM FOR DIGITAL PENETRATION GROWTH

Digital penetration (% of country revenue)

Top 5 countries for digital revenue



Digital street furniture, Hamburg, Germany

CONTRACT WINS

Street furniture

Europe

-  France Montrouge, Béziers (CIPs⁽¹⁾)
-  UK Blue Water shopping centers

Rest of the World

-  Brazil Carrefour (shopping centers)

Transport

Europe

-  Norway Oslo transport (metro, trams and buses)

Asia-Pacific

-  India Bangalore airport (Terminal 2)
-  Australia Adelaide airport

Rest of the World


-  Guatemala Transmetro (L5)

 Includes digital

CONTRACT RENEWALS AND EXTENSIONS

Street furniture

Europe

	France	Toulouse (bus shelters, SF, bikes), Levallois, Neuilly, Rueil-Malmaison, Menton, Chalon-sur-Saône, Roanne, Colmar, Bourg-en-Bresse, Niort
	UK	London (bus shelters TfL), Edinburgh, Brent, Bromley
	Netherlands	Zwolle (large formats), GVB
	Belgium	Antwerp (CIPs ⁽¹⁾)
	Spain	Santander (bus shelters)
	Portugal	Port of Lisbon
	Norway	Sandnes
	Denmark	Frederiksberg
	Estonia	Tallinn

North America

	USA	New-York Chicago
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Asia-Pacific




	Australia	Randwick council (Sydney)
	Japan	Osaka (bus shelters), Nagoya (CIPs)

Rest of the World




	Chile	Santiago
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Transport

Europe

	Netherlands	Tramways and ferries of Amsterdam (GVB)
	Spain	Madrid metro
	Italy	Milan airports (Malpensa, Linate)

Asia-Pacific

	India	Bangalore airport (Terminal 1)
	China	Daxing airport (Beijing)
	Australia	Perth airport, Southern Cross Station

 Includes digital

ACQUISITION OF CLEAR CHANNEL IN ITALY AND SPAIN

- | 3rd and 4th largest advertising markets in continental Europe
- | These acquisitions will complement JCDecaux's presence in Italy and Spain
- | Total consideration (cash - debt free basis):
 - €15.1 million for Clear Channel Italy
 - €60.0 million for Clear Channel Spain
- | A multiple of 6.7x last 12 months EBITDA at the end of March 2023, on a combined basis for the two countries, pre-synergies
- | Closing for Italy executed on May 31st
- | Closing expected in 2024 in Spain, subject to approval by the Spanish competition authority



Street furniture, Clear Channel Italy



Digital street furniture, Clear Channel Spain

A NEW ERA FOR ESG IN PUBLIC PROCUREMENT



Worldwide

61%

of tenders have assessed **environmental criteria**
(vs 25% in 2019)



18%

of tenders have assessed **social criteria**
(vs 8% in 2019)



Climate & Resilience Law
The consideration of ESG criteria becomes mandatory in calls for tenders from 2026

Contracts won with a **strong sustainability commitment**



Toulouse, France

Self-service bicycle contract "VéloToulouse" renewed

+3,800 eco-friendly bicycles designed using **upcycled materials**, as well as **recycled and low-carbon footprint materials**

Exclusive contract for **Oslo buses, trams and metro** including **+340 digital furniture**

Offer assessed on **financial and extra-financial criteria**



Oslo Central Station, Norway

2023 ESG ROADMAP ON TRACK

TOWARDS MORE SUSTAINABLE LIVING SPACES



Strengthening our eco-design policy: creating an eco-score

Maintain local governance on the management of major cause partnerships

Develop training on Responsible Communication for local teams (sales, marketing, city relations)

TOWARDS AN OPTIMISED ENVIRONMENTAL FOOTPRINT



Filing our climate trajectory with SBTi

Continue to operationalize our Climate Strategy

Define a Group-wide contribution policy

TOWARDS A RESPONSIBLE BUSINESS ENVIRONMENT



Enrich the social approach of the Group

Animate the community of social correspondents

Acquire the skills and resources to share/manage the ESG impacts of our suppliers

A RECOGNIZED ESG PERFORMANCE



A-



76/100



AA



FTSE4Good
3.4/5



a Morningstar company

13.5

FINANCIAL HIGHLIGHTS

David Bourg

Chief Financial, IT & Administrative Officer



Transport, Changi airport, Singapore

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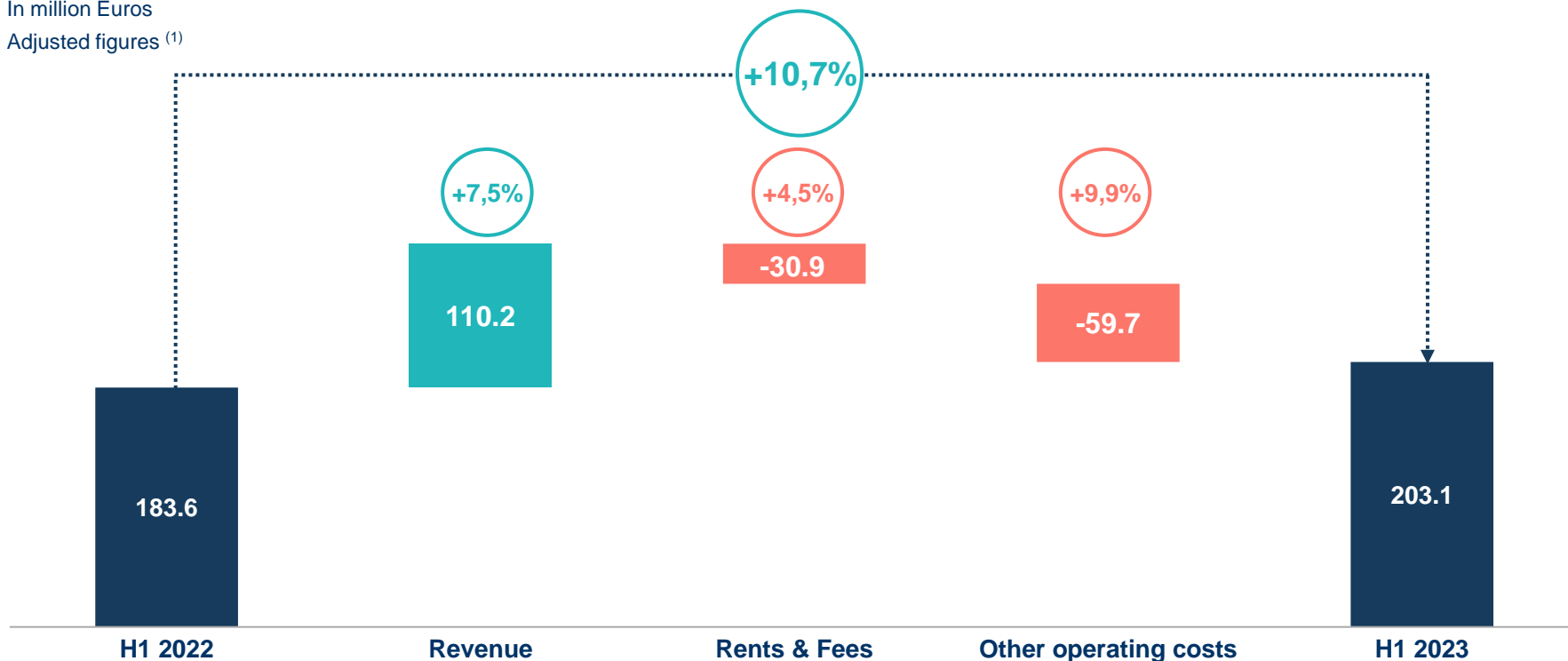
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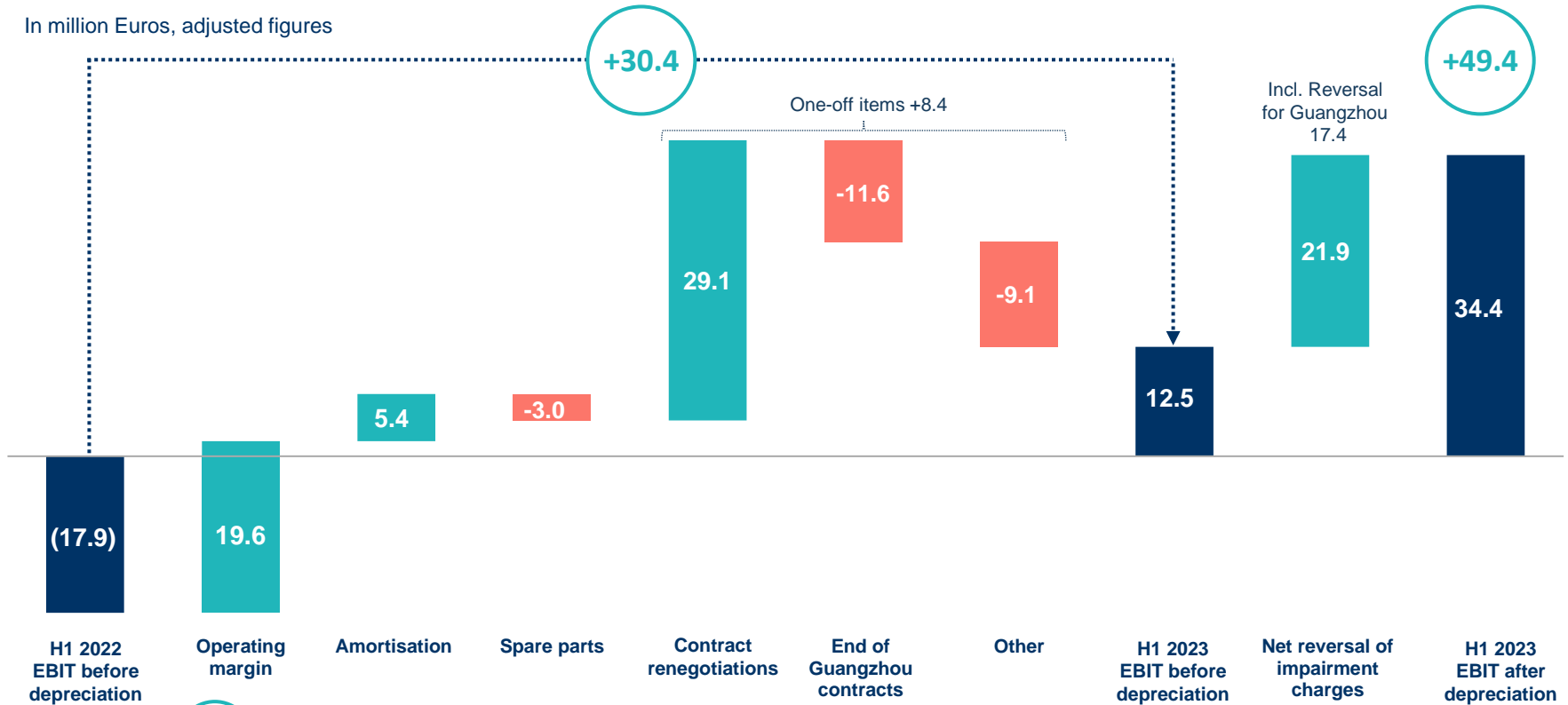
INCREASED OPERATING MARGIN

In million Euros
Adjusted figures ⁽¹⁾



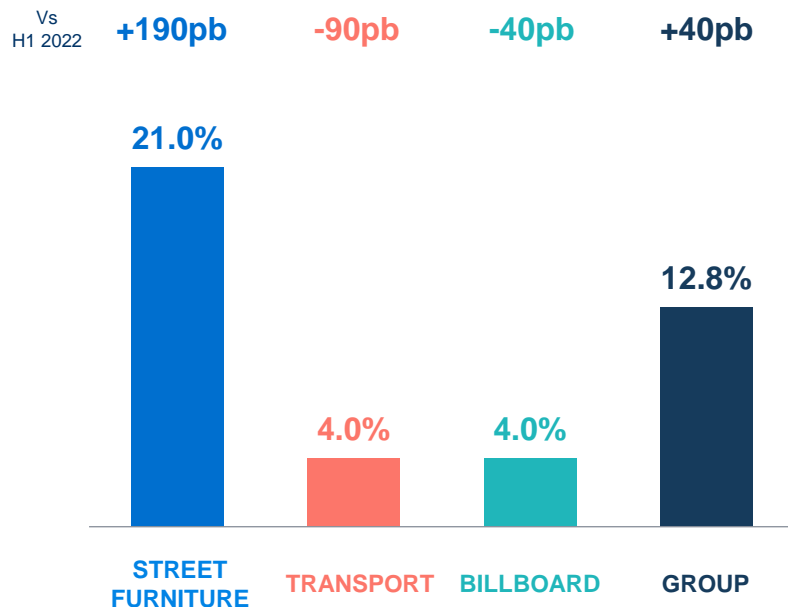
EBIT IMPROVEMENT MAINLY DRIVEN BY THE GROWTH IN OPERATING MARGIN AND ONE-OFF ITEMS

In million Euros, adjusted figures

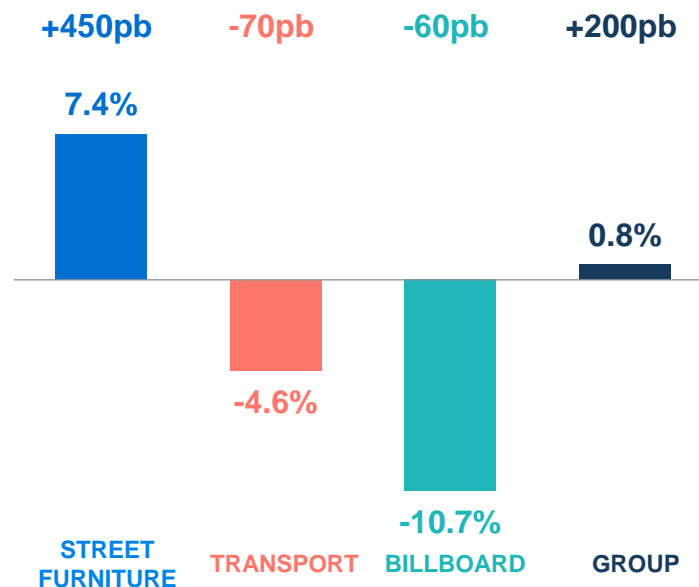


ENHANCED MARGIN DRIVEN BY STREET FURNITURE

Operating margin (% of Revenue)
Adjusted figures ⁽¹⁾

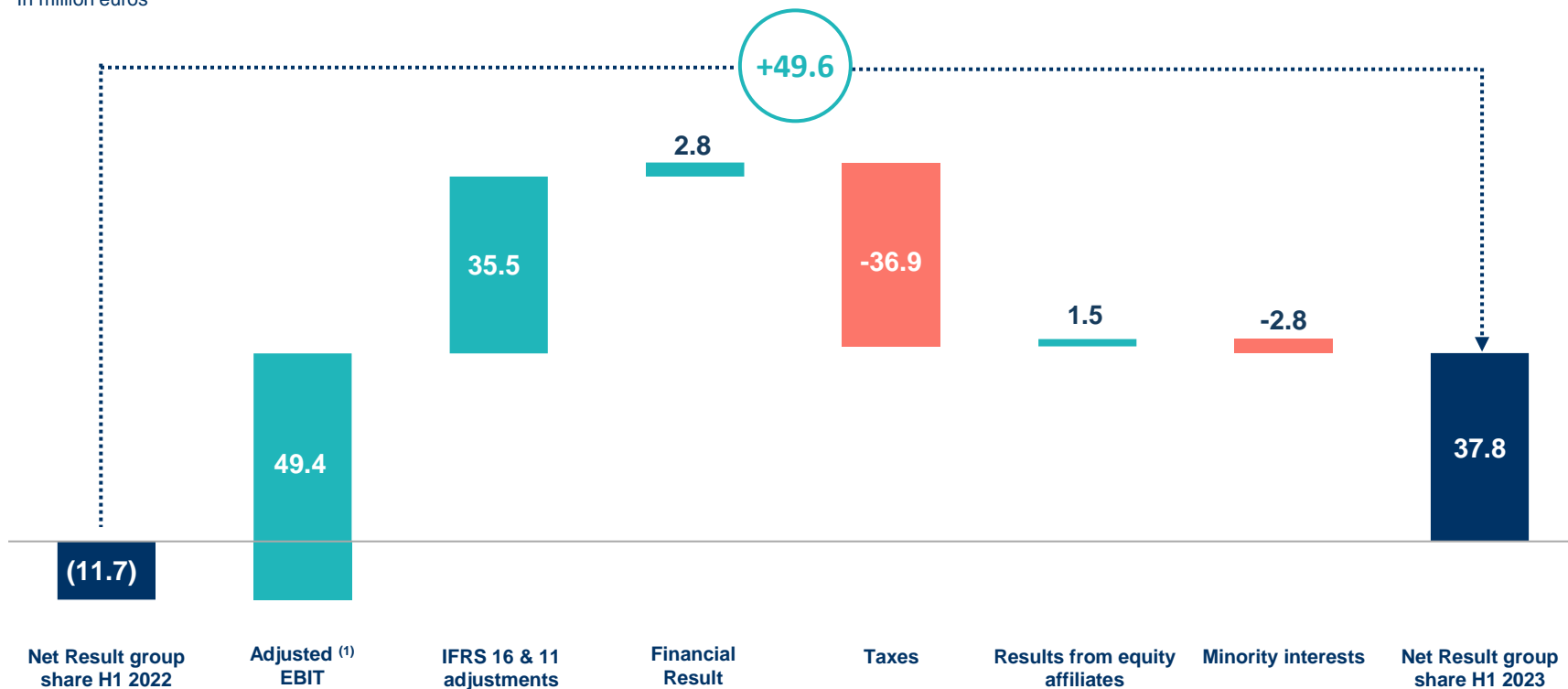


EBIT ⁽²⁾ (% of Revenue)
Adjusted figures ⁽¹⁾



IMPROVED NET RESULT

In million euros



OPERATING CASH FLOWS GROWING, WORKING CAPITAL REQUIREMENTS IMPACTED BY ONE-OFFS

In million Euros. Adjusted figures ⁽¹⁾	H1 2023	H1 2022	Change M€
Operating margin	203.1	183.6	+19.6
Maintenance spare parts	(19.0)	(17.1)	-1.9
Non-core business leases, IFRS 16 ⁽²⁾	(27.4)	(26.6)	-0.8
Income tax paid	(26.8)	(29.3)	+2.5
Interests paid and received ⁽³⁾	(12.4)	(25.9)	+13.5
Other items ⁽³⁾	(3.3)	(4.0)	+0.6
Operating cash flows	114.3	80.7	+33.6
Change in working capital requirement	(172.8)	(1.4)	-171.4
Net capital expenditure	(121.2)	(122.4)	+1.1
Free cash flow	(179.7)	(43.1)	-136.6

Interests paid and received: net interests paid decreased by €13.5 million mainly because we benefited from the increase in interest rates for the placement of our liquidities, while our debt is mainly at fixed rates.

Change in working capital requirement: change in working capital requirements had an unfavourable impact of €172.8 million due to the release of deferred rental payments over the period following some contract renegotiations, and, to a lesser extent, an increase in receivables and in inventory in line with the recovery of our activity.

Net capital expenditure: net capital expenditure amounted to €121.2 million (7.6% of revenue), stable compared to H1 2022 and below H1 2019 by 11.3%. This amount includes €26.7 million of upfront payment for advertising rights related to the renewal and extension of our long-term partnership with Shanghai Metro and sales of non-core assets for a total amount of €32.5m.

CHANGE IN NET DEBT

In million Euros. Adjusted figures ⁽¹⁾ except when IFRS.

H1 2023

Net Debt as of December 31 2022, IFRS	975.0
Free Cash Flow	(179.7)
Restatement of companies under joint control - IFRS 11	(13.6)
Dividends	(9.8)
Equity increase & movements on treasury shares (net)	4.8
Financial investments (net) ⁽²⁾	(3.6)
Others ⁽³⁾	8.6
Change in Net Debt (Balance Sheet), IFRS	193.3
Net Debt as of June 30 2023, IFRS	1,168.3

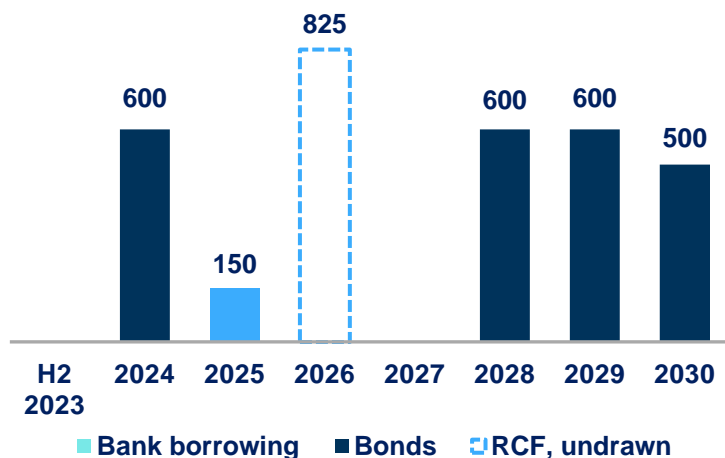
⁽¹⁾ Adjusted figures include our prorata share in companies under joint control accounted for using the equity method under IFRS 11 and exclude the IFRS 16 impact on core and non-core business lease contracts.

⁽²⁾ Excluding net cash of acquired and sold companies.

⁽³⁾ Non cash variations (mainly due to consolidation scope variations, translation differences on net debt, the impact of IFRS 9 and reclassifications), variation of interests on debt and including net cash of acquired and sold companies.

STRONG LIQUIDITY

Debt maturity profile, in million euros



Gross debt: € 2,630.8m

Net debt: € 1,168.3m

| Strong liquidity:

- €1,462.6m in cash
- €825m committed revolving credit facility, fully unused, maturing mid 2026

| Bond maturities fully covered until 2028 by cash on hand

| Average debt maturity: 4.3 years

| Lower net financial charges in H1 thanks to debt mainly at fixed rate and cash mainly at floating rate :

- Average cost of gross debt: 2.6%
- Average rate on cash : 2.7%

| Unchanged ratings:

- Moody's : Baa3, Stable Outlook
- S&P : BBB-, Negative Outlook

| Leverage Net Debt / OM at 1.9x

OUTLOOK & STRATEGY

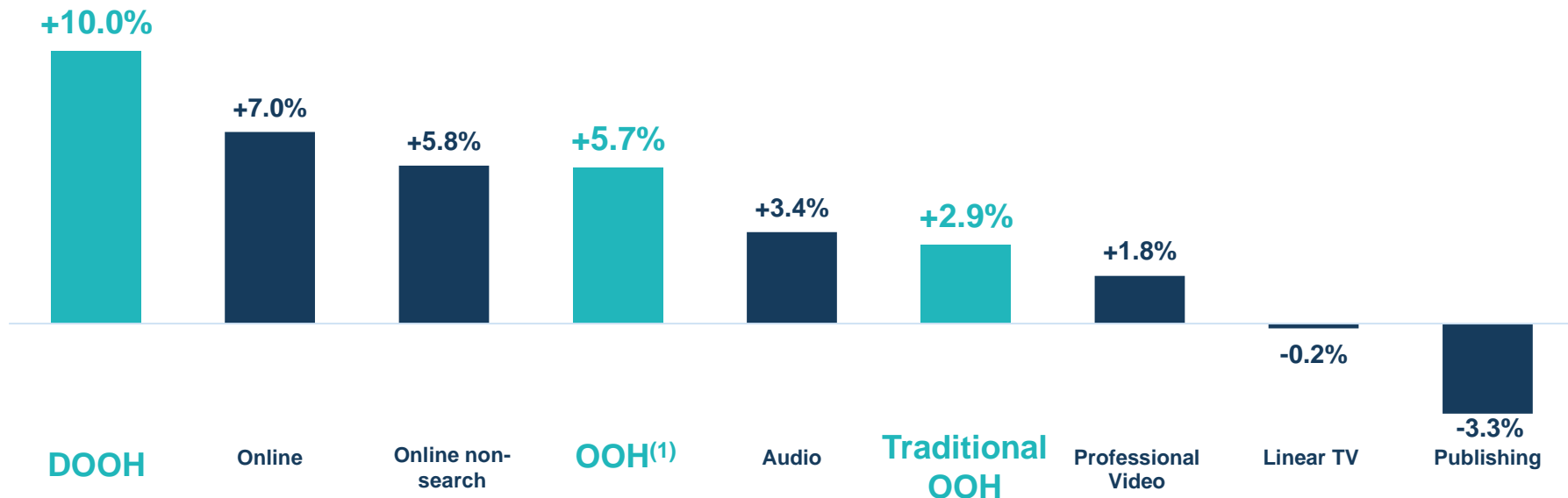
Jean-Charles Decaux
Co-CEO



Digital billboard, Manchester, UK

OOH/DOOH: A GROWTH MEDIA

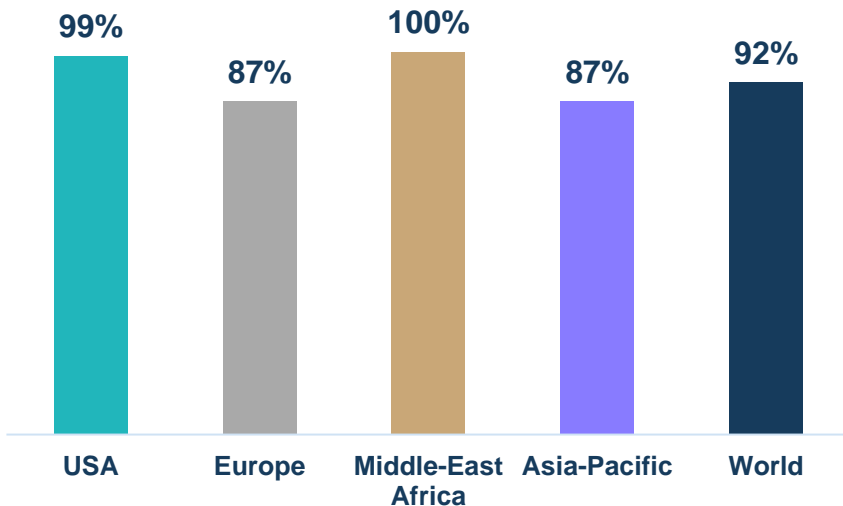
2022 / 2025 ADVERTISING REVENUE CAGR FORECASTS WORLDWIDE



AIR TRAFFIC SOON ABOVE PRE-COVID

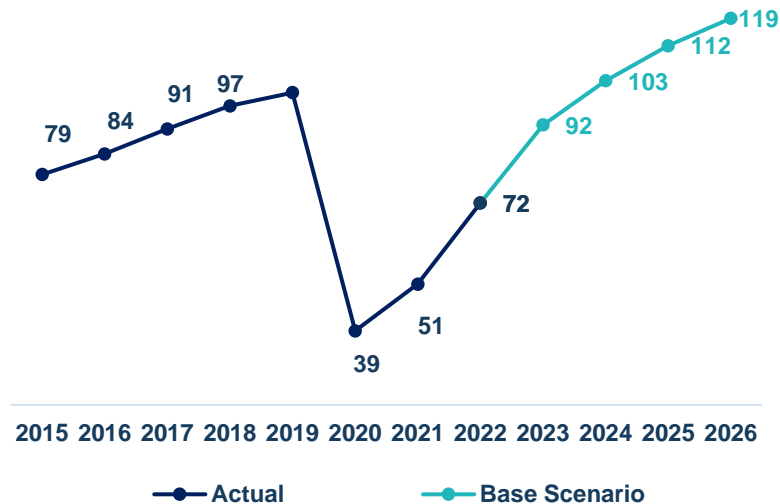
Air traffic in H1 2023

Air traffic by geography vs H1 2019



Source: ForwardKeys – H1 number of passengers for all airports of the region

Air traffic forecasts



Source: ForwardKeys, June 2023

HIGH EFFECTIVENESS OF METRO/RAIL ADVERTISING

| New global survey “Metro/Rail Stories 2 : Time and Space for a Daily Dialogue with Urban Lives”.

| A mass medium for a daily dialogue:

- More than 70% of commuters travel at the same or at an increased frequency.
- 2h30 of exposure per commuter per week in average.
- The meeting point of leisure and business audiences.

| A powerful platform for brand growth:

- 90% of travellers notice advertising displayed within Metro/Rail environments.
- A positive perception of advertising vs other media : Metro/Rail advertising attracts more attention for 77%, is easier to remember for 65% and is less intrusive for 59%.
- Metro/Rail advertising drive action: 72% have undertaken at least one action after seeing an ad.



Digital, Shanghai Metro, China

GRADUAL RECOVERY IN CHINA

Recovery of domestic mobility

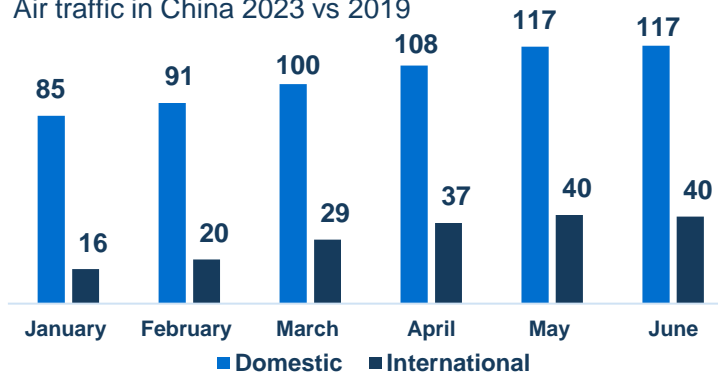
- PAX in metros above >90% vs 2019,
- Domestic PAX in airports also above >90% vs 2019 with even Shanghai airports (Avinex) at 106% in May

International air traffic still lagging behind

- Only 30% of pre-covid level in H1 2023
- Improving gradually but more slowly than expected: Avinex (Shanghai) at 48% PAX vs 2019 in June 2023
- Still significant capacity constraints

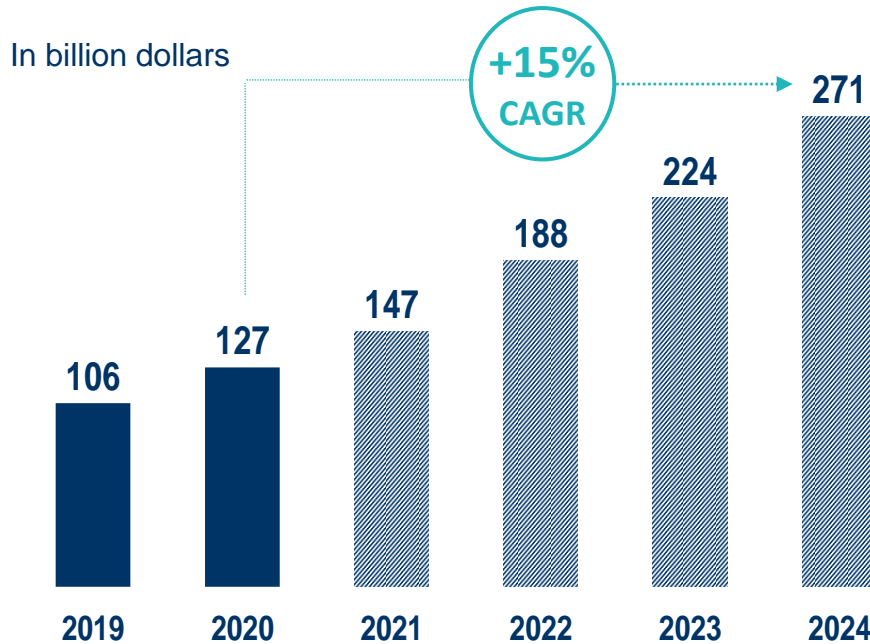
Soft consumer spending recovery

Air traffic in China 2023 vs 2019



Digital, Shanghai Pudong Airport, China

PROGRAMMATIC: A STRONG OPPORTUNITY FOR DOOH



85% of global Online Display advertising ⁽¹⁾

c.\$200bn advertising revenue pool

Sources: Zenith's Programmatic Marketing Forecasts, Global Programmatic Advertising Spending Market 2020-2024,
(1) eMarketer October 2022

PROGRAMMATIC DOOH BOOSTS OFFLINE SALES & FOOTFALL

“Attention-grabbing” characteristics and flexibility of programmatic DOOH generate uplift

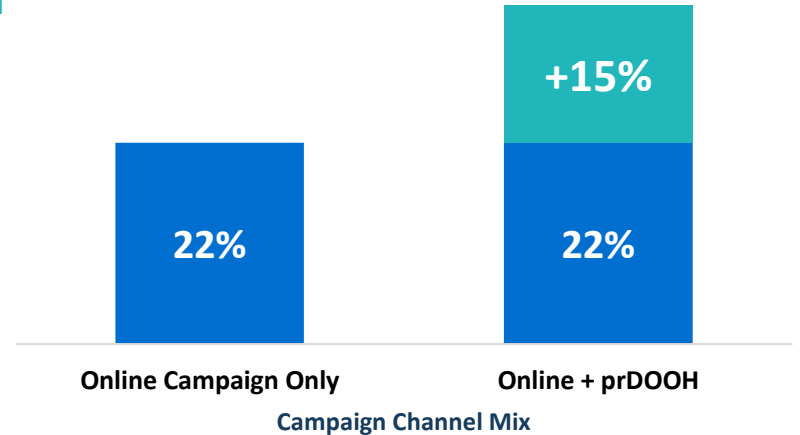
| Case Study 1: Aptamil (UK)

+15% incremental sales vs baseline driven by prDOOH
(37% increase in sales for the whole campaign)

| Case Study 2: Tourism Tasmania (AU)

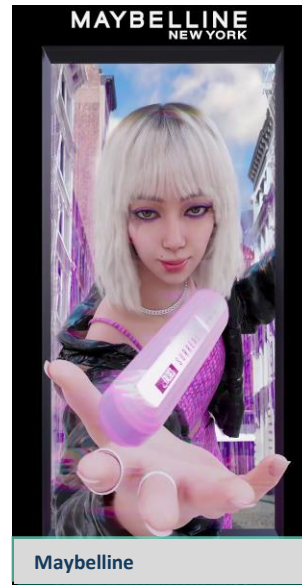
+31% lift in website visits delivered by prDOOH (51% increase in visits to Tasmania across the whole campaign).

PrDOOH drove 15% incremental sales
in-store sales uplift vs previous 12 weeks



STRONG PROGRAMMATIC REVENUE GROWTH

€36.9m revenue in H1 2023
+63% vs H1 2022
7.1% of digital revenue



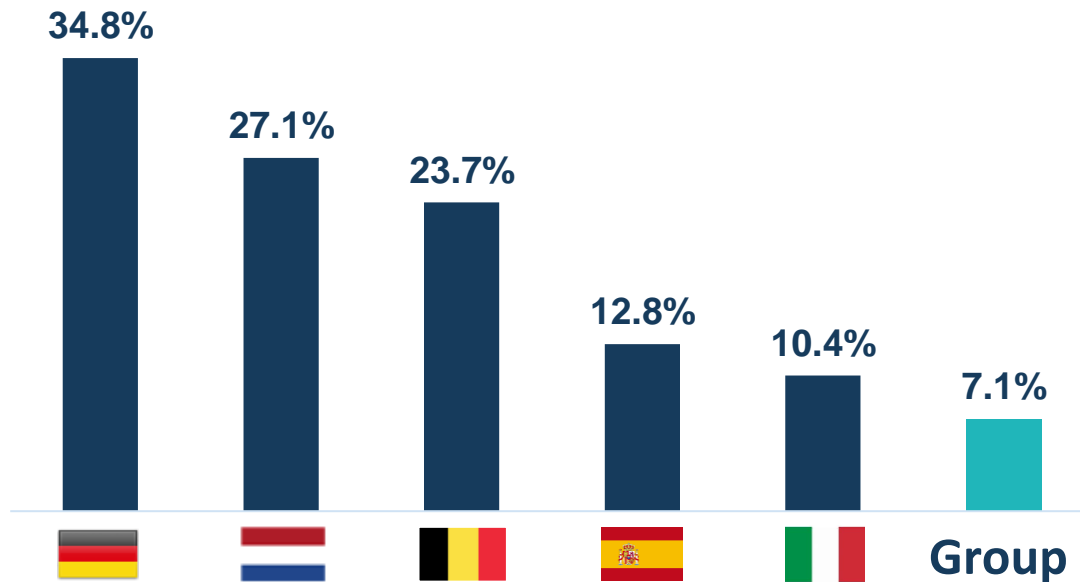
VIOOH

JCDecaux

20,500 screens
19 countries

PROGRAMMATIC IS EXPECTED TO GROW TO 20%/30% OF TOTAL DOOH

SHARE OF PROGRAMMATIC IN DIGITAL REVENUE IN H1 2023, TOP 5 COUNTRIES



MAIN TENDERS

Street furniture

Europe

 France Orléans, Antibes

 Portugal Matosinhos (including billboard), Sintra, Almada

 Netherlands Rotterdam (bus shelters)

 Ireland Tesco supermarkets

Asia-Pacific

 Singapore Singapore (bus shelters)

 New Zealand Auckland

 China Hong Kong Citybus (bus shelters)

Transport


Europe

 Spain Barcelona metro

 Netherlands Rotterdam (trams, metro and bus)

Asia-Pacific

 China Hong Kong metro (MTR)

 Australia Sydney bus

Sydney Light Rail

GROUP CLIMATE STRATEGY IN LINE WITH THE PARIS AGREEMENT



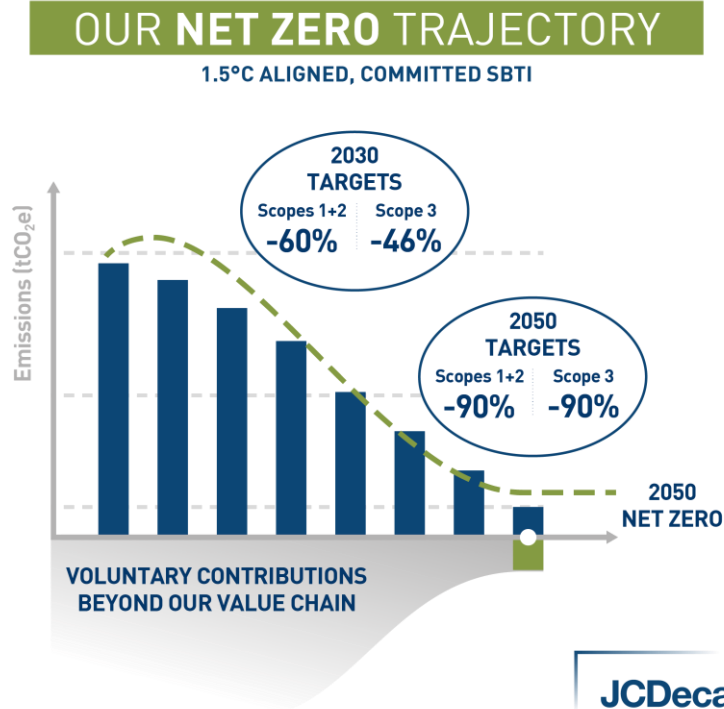
1.
MEASURE



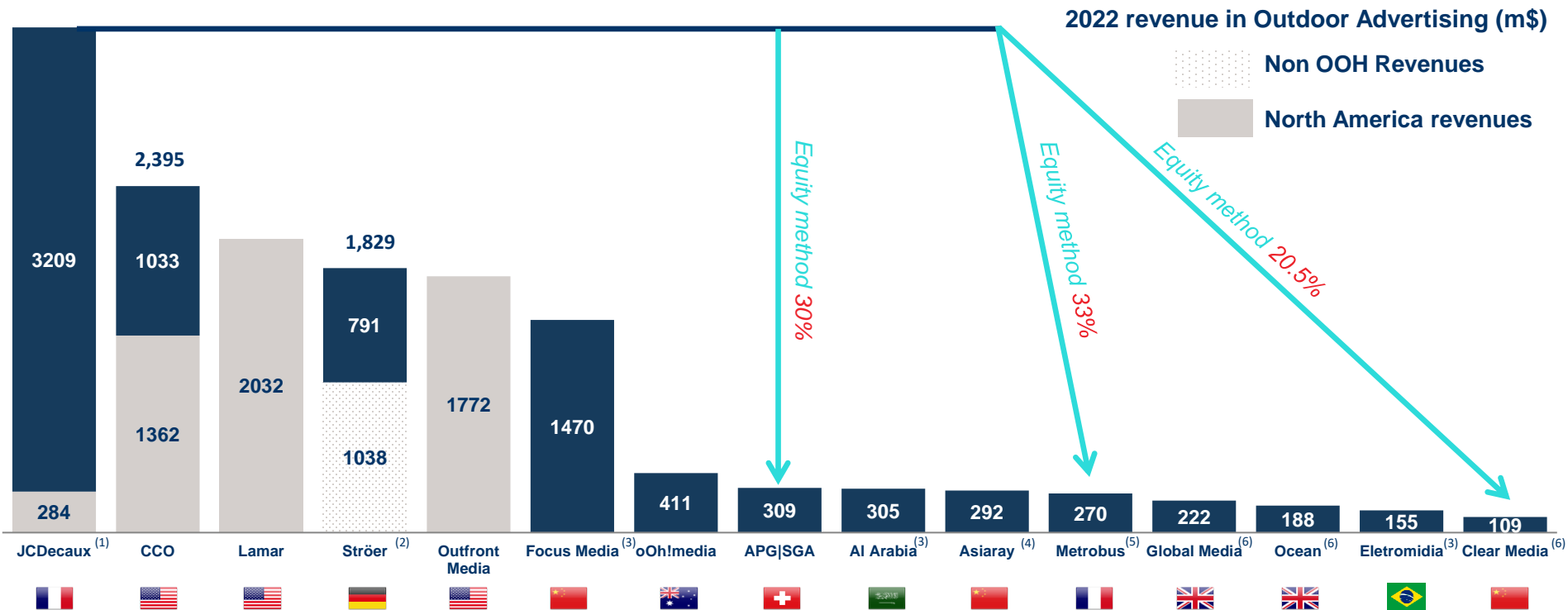
2.
REDUCE



3.
CONTRIBUTE



N°1 GLOBALLY IN A FRAGMENTED MARKET



Sources : Company information. Currency conversions are based on an annual average exchange rate \$/€ of 0.9496, GBP/€ of 1.1727, CHF/€ of 0.9249, HKD/€ of 0.1212, RMB/€ of 0.1413 and AUD/€ of 0.6593.

(1) Does not include revenue from APG|SGA, Metrobus and Clear Media, companies integrated through the equity method in JCDecaux's financial statements. (2) Ströer's revenues are split into Ströer OoH Media and Ströer Digital & Dialog Media, DaaS & e-commerce and HQ. (3) Based on Bloomberg estimates for FY 2023 revenues as of March 8th 2023. (4) 2021 revenue, (5) 2022 estimate, (6) 2020 revenue.

CONCLUSION

I Ongoing rebound of our activity :

- +7.5% revenue growth despite a challenging macro environment and a still limited traction on the activity in China
- Increased operating margin and operating cash-flows driven by Street Furniture
- Significant Street Furniture contract renegotiations with long term business benefits but with short term impact on FCF
- Best in class in ESG performance

I Well positioned to benefit from the ongoing recovery :

- A unique worldwide leadership position
- Well-diversified geographical and advertiser's exposure
- The most digitised and data-driven global OOH company
- On-going focus on innovation
- Enhanced ESG roadmap including our Climate strategy

I More opportunities for sustainable and profitable growth :

- Digitisation of prime locations
- Programmatic trading state-of-the-art platform with continuous upgrades
- Data-driven trading reinforced with JCDecaux Data Solutions
- Further organic growth through tenders
- Consolidation opportunities

Q3 2023 OUTLOOK

“As far as Q3 is concerned, we now expect an organic revenue growth rate at around +7% with China lagging behind the group average growth rate due the slow recovery of international air traffic and the impact of the non-renewals of our Guangzhou’s contracts.”

Q&A SESSION



Digital billboard, London, UK

APPENDICES



Digital street furniture, New-York, USA

DISCLAIMER – ADJUSTED OPERATING AGGREGATES

Our Adjusted operating aggregates are:

- As regards the Profit & Loss, all aggregates down to the EBIT;
- As regards the Cash flow statement, all aggregates down to the free cash flow.

Adjustments relate to:

- **IFRS 11**, applicable from January 1st, 2014, under which companies under joint control previously consolidated using the proportionate method are accounted for using the equity method;
- **IFRS 16**, applicable from January 1st, 2019, under which a lease liability for contractual fixed rental payments is recognised on the balance sheet, against a right-of-use asset to be depreciated linearly over the lease term. As regards P&L, the fixed rent expense is replaced by the depreciation of the right-of-use in EBIT, below the operating margin, and a lease interest expense on the lease liability in financial result, below EBIT. IFRS 16 has no impact on cash payments but payment of debt (principal) is booked in funds from financing activities.

As these standards do not make it possible to measure the Group's operating performance and to inform Management about their decision making in line with historical data, operating aggregates disclosed in this document are adjusted:

- To integrate on proportional basis operating data of the companies under joint control;
- To exclude the IFRS 16 impact on our core business (lease agreements of locations for advertising structures excluding real estate and vehicle rental contracts).

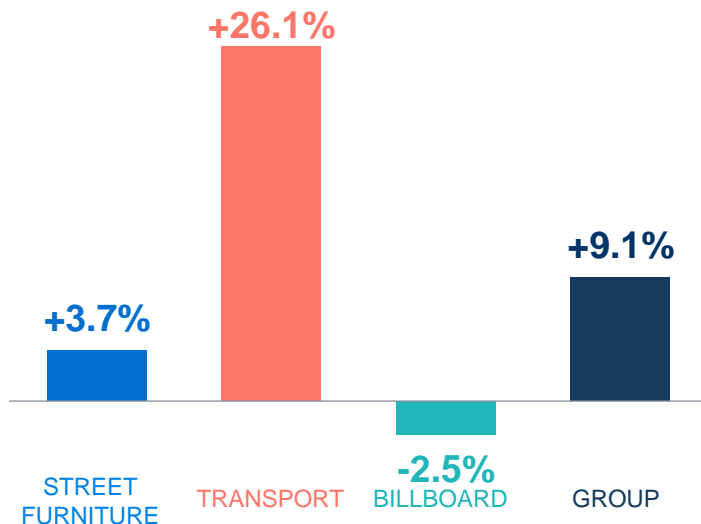
Regarding IFRS 16, lease liabilities are excluded from net debt and the reimbursement of debt (principal) is reintegrated in the free cash flow (including non-core business).

These adjusted data are used by Management and, pursuant to IFRS 8, Segment Reporting presented in the financial statements complies with the Group's internal information, and the Group's external financial communication therefore relies on this operating financial information.

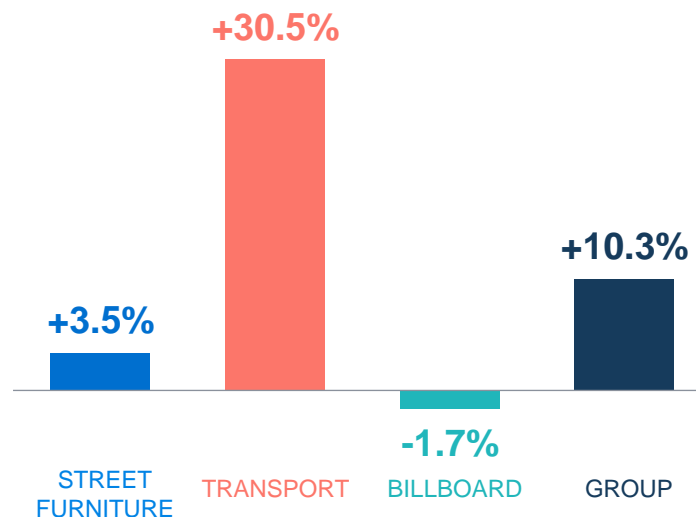
In compliance with the AMF's instructions, Adjusted data are reconciled with IFRS data in the Appendices section.

Q2 2023 ADJUSTED REVENUE GROWTH BY SEGMENT

Reported growth (%)



Organic growth (%) ⁽¹⁾



vs 2019

+2.7%

-30.9%

-16.5%

-13.8%

FROM OPERATING MARGIN TO EBIT

In million Euros. Adjusted figures ⁽¹⁾.

	H1 2023	H1 2022	Change M€
Operating margin	203.1	183.6	+19.6
Maintenance spare parts	(22.2)	(19.2)	-3.0
Amortisation and provisions for PP&E and intangible assets	(143.4)	(148.9)	+5.4
Depreciation and reversal on provisions for onerous contracts related to PPA	(0.7)	(11.5)	+10.7
Net provision charge	15.9	5.4	+10.5
Non-core business right-of-use amortisation	(25.5)	(25.5)	+0.0
Other operating income / expenses	(14.8)	(1.9)	-12.9
EBIT before impairment charge	12.5	(17.9)	+30.4
Net impairment charge, excluding goodwill ⁽²⁾	21.9	3.0	+19.0
Goodwill impairment	(0.0)	0.0	-0.0
EBIT after impairment charge	34.4	(14.9)	+49.4

⁽¹⁾ Adjusted figures take into account the proportional impact of jointly-controlled companies accounted for by the equity method under IFRS 11 and exclude the impact of IFRS 16 on core business rents.

⁽²⁾ The net impact of impairment charges on operating income at end-June 2023 corresponds to a reversal of €21.9m of provisions for onerous contracts, unrelated to the accounting treatment of acquisitions.

The net impact of impairment charges on operating income to end-June 2022 corresponds to a depreciation charge of -€0.2m for tangible and intangible assets, a reversal of €4.0m of provisions for onerous contracts, unrelated to the accounting treatment of acquisitions, and an impairment charge of -€0.8m for JV assets.

FROM EBIT TO NET INCOME

In million Euros. Adjusted figures ⁽¹⁾ except when IFRS.

	H1 2023	H1 2022	Change M€
EBIT after impairment charge	34.4	(14.9)	+49.4
Restatement of IFRS 11, EBIT from companies under joint control	(16.0)	(11.8)	-4.2
Net restatement of IFRS 16, Core business lease contracts of controlled entities	90.0	50.3	+39.7
EBIT after impairment charge, IFRS	108.4	23.6	+84.8
Financial income (loss) ⁽²⁾	(64.9)	(67.7)	+2.8
<i>o Financial interests relating to IFRS 16 liabilities of controlled entities</i>	(41.0)	(41.8)	+0.8
<i>o Other net financial charges</i>	(23.9)	(25.9)	+2.0
Tax	(4.2)	32.7	-36.9
Equity affiliates	8.7	7.1	+1.5
Minority interests ⁽²⁾	(10.2)	(7.5)	-2.8
Net income Group share, IFRS	37.8	(11.7)	+49.6
Net impact of impairment charge	(16.0)	(1.8)	-14.2
Net income Group share before impairment charge, IFRS	21.8	(13.5)	+35.4

RECONCILIATION BETWEEN ADJUSTED FIGURES AND IFRS FIGURES – PROFIT & LOSS

In million Euros	Group				Company			
	Adjusted	Impact of companies under joint control	Impact of IFRS 16 from controlled entities ⁽¹⁾	IFRS	Adjusted	Impact of companies under joint control	Impact of IFRS 16 from controlled entities ⁽¹⁾	IFRS
Revenue	1 585,0	(118,1)	0,0	1 466,9	1 474,8	(106,9)	0,0	1 367,8
Net operating costs	(1 381,9)	92,8	346,4	(942,7)	(1 291,2)	85,7	387,6	(818,0)
Operating margin	203,1	(25,2)	346,4	524,3	183,6	(21,3)	387,6	549,9
Maintenance spare parts	(22,2)	0,6	0,0	(21,6)	(19,2)	0,3	0,0	(18,9)
Amortisation and provisions (net)	(153,7)	6,9	(320,9)	(467,7)	(180,4)	8,3	(344,7)	(516,8)
Other operating income / expenses	(14,8)	1,7	64,9	51,8	(1,9)	0,1	7,5	5,7
EBIT before impairment charge	12,5	(16,0)	90,4	86,8	(17,9)	(12,7)	50,3	19,8
Net impairment charge	21,9	0,0	(0,3)	21,6	3,0	0,8	0,0	3,8
EBIT after impairment charge	34,4	(16,0)	90,0	108,4	(14,9)	(11,8)	50,3	23,6

RECONCILIATION BETWEEN ADJUSTED FIGURES AND IFRS FIGURES – CASH FLOW STATEMENT

In million Euros	H1 2023				H1 2022			
	Adjusted	Impact of companies under joint control	Impact of IFRS 16 from controlled entities ⁽¹⁾	IFRS	Adjusted	Impact of companies under joint control	Impact of IFRS 16 from controlled entities ⁽¹⁾	IFRS
Operating cash flows	114.3	4.6	298.8	417.8	80.7	1.1	345.9	427.7
Change in working capital requirement	(172.8)	(24.6)	101.9	(95.5)	(1.4)	8.2	(32.3)	(25.6)
Net cash flow from operating activities	(58.5)	(20.0)	400.8	322.3	79.3	9.2	313.6	402.1
Capital expenditure	(121.2)	6.4	0.0	(114.9)	(122.4)	(0.8)	0.0	(123.2)
Free cash flow	(179.7)	(13.6)	400.8	207.4	(43.1)	8.4	313.6	278.9

FINANCIAL DEFINITIONS

- | **Organic growth:** The Group's organic growth corresponds to the adjusted revenue growth excluding foreign exchange impact and perimeter effect. The reference fiscal year remains unchanged regarding the reported figures, and the organic growth is calculated by converting the revenue of the current fiscal year at the average exchange rates of the previous year and taking into account the perimeter variations prorata temporis, but including revenue variations from the gains of new contracts and the losses of contracts previously held in our portfolio
- | **Operating margin:** Revenue less Direct Operating Expenses (excluding Maintenance spare parts) less SG&A expenses
- | **EBIT (Earnings Before Interests and Taxes):** Operating Margin less Depreciation, amortisation and provisions (net) less Impairment of goodwill less Maintenance spare parts less Other operating income and expenses
- | **Free cash flow:** Net cash flow from operating activities less capital investments (property, plant and equipment and intangible assets) net of disposals
- | **Net debt:** Debt net of managed cash less bank overdrafts, excluding the non-cash IAS 32 impact (debt on commitments to purchase non-controlling interests), including the non-cash IFRS 9 impact on both debt and hedging financial derivatives, excluding IFRS 16 lease liabilities

FORWARD LOOKING STATEMENTS

This presentation may contain some forward-looking statements. These statements are not undertakings as to the future performance of the Company. Although the Company considers that such statements are based on reasonable expectations and assumptions on the date of publication of this presentation, they are by their nature subject to risks and uncertainties which could cause actual performance to differ from those indicated or implied in such statements.

These risks and uncertainties include without limitation the risk factors that are described in the Universal Registration Document registered in France with the French Autorité des Marchés Financiers.

Investors and holders of shares of the Company may obtain copy of such Universal Registration Document by contacting the French Autorité des Marchés Financiers on its website www.amf-france.org or directly on the Company website www.jcdecaux.com.

The Company does not have the obligation and undertakes no obligation to update or revise any of the forward-looking statements.

THANK YOU

27/07/2023