

This is a translation into English of the statutory auditors' report on the consolidated financial statements of the Company issued in French and it is provided solely for the convenience of English speaking users.

This statutory auditors' report includes information required by European regulation and French law, such as information about the appointment of the statutory auditors or verification of the information concerning the Group presented in the management report.

This report should be read in conjunction with, and construed in accordance with, French law and professional auditing standards applicable in France.

JCDecaux SA
Year ended December 31, 2017

Statutory auditors' report on the consolidated financial statements

KPMG Audit
Département de KPMG S.A.
Tour Eqho
2, avenue Gambetta,
92066 Paris-La-Défense Cedex
775 726 417 R.C.S Nanterre

Commissaire aux Comptes
Membre de la compagnie
régionale de Versailles

ERNST & YOUNG et Autres
Tour First
TSA 14444
92037 Paris-La Défense Cedex
S.A.S. à capital variable
438 476 913 R.C.S. Nanterre

Commissaire aux Comptes
Membre de la compagnie
régionale de Versailles

JCDecaux SA

Year ended December 31, 2017

Statutory auditors' report on the consolidated financial statements

To the Annual General Meeting of JCDecaux SA,

Opinion

In compliance with the engagement entrusted to us by your Annual General Meeting, we have audited the accompanying consolidated financial statements of JCDecaux SA for the year ended December 31, 2017.

In our opinion, the consolidated financial statements give a true and fair view of the assets and liabilities and of the financial position of the Group as of December 31, 2017 and of the results of its operations for the year then ended in accordance with International Financial Reporting Standards as adopted by the European Union.

The audit opinion expressed above is consistent with our report to the Audit Committee.

Basis for Opinion

■ Audit Framework

We conducted our audit in accordance with professional standards applicable in France. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Our responsibilities under those standards are further described in the *Statutory Auditors' Responsibilities for the Audit of the Consolidated Financial Statements* section of our report.

■ Independence

We conducted our audit engagement in compliance with independence rules applicable to us, for the period from January 1, 2017 to the date of our report and specifically we did not provide any prohibited non-audit services referred to in Article 5(1) of Regulation (EU) No 537/2014 or in the French Code of Ethics (*Code de déontologie*) for statutory auditors.

Justification of Assessments - Key Audit Matters

In accordance with the requirements of Articles L.823-9 and R.823-7 of the French Commercial Code (*Code de commerce*) relating to the justification of our assessments, we inform you of the key audit matters relating to risks of material misstatement that, in our professional judgment, were of most significance in our audit of the consolidated financial statements of the current period, as well as how we addressed those risks.

These matters were addressed in the context of our audit of the consolidated financial statements as a whole, and in forming our opinion thereon, and we do not provide a separate opinion on specific items of the consolidated financial statements.

■ Valuation of goodwill, intangible and tangible assets, investments under equity method

Risk identified	<p>As of December 31, 2017, the goodwill, intangible and intangible assets, and investments under equity method amounts to M€ 3,275.5. The intangible and tangible assets, investments under equity method and goodwill are tested for impairment at least once a year.</p> <p>Your Group performs impairment tests at the level of Cash-Generating Units (CGU) corresponding to operational entities for the intangible and tangible assets, and investments under equity method as well as at the level of each group of CGU according to the operating segment considered (Street Furniture, Billboard, and Transport) for the goodwill. Therefore, the tests are performed at the junction between operating segments and the geographical area for the goodwill. The methodology used by your group is described in the notes 1.10 et 1.11 of the consolidated financial statements.</p> <p>We have considered that the valuation of these assets is a key audit matter because of their importance in the accounts and the estimations and judgments necessary to their valuation.</p> <p>Indeed, these tests include, to determine the recoverable value, forecast data relevant to each operating segment. These data include, the management's view of the prospects of future profitability, and assumptions relating to renewal rate of contracts for the operating segments Street Furniture and Transport, as well as the long term growth rate for the operating segment Billboard.</p>
Our response	<p>Our work consisted in particular to :</p> <ul style="list-style-type: none">- become aware of the processes and analysis conducted by JCDecaux SA in order to carry out those evaluations;- reconcile with the consolidated accounts the net value of the assets that being tested for impairment;- check on sample data the arithmetic correctness of the model used to determine the utility values;- assess by discussion with financial management and the board of directors your group the reasonable character of the main assumptions used, and compare with the data used for previous impairment tests, as well as, where appropriate, the performance history of concerned subsidiaries;- evaluate the reasonable character of discount rate, long term growth rate, and contract renewal rate;

- implement sensitivity analysis on the main assumptions used;
- assess the appropriateness of the information provided in the notes of the consolidated financial statements.

■ Dismantling provision valuation

<p>Risk identified</p>	<p>As of December 31, 2017, the provisions booked in order to comply with the dismantling obligations amounts M€ 226.5.</p> <p>The rules and accounting methods regarding these provisions and their evaluations are described in the notes 1.21 et 4.12.1 « Dismantling provisions » of the consolidated financial statements. Costs for dismantling street furniture at the end of a contract are accrued, when a contractual dismantling obligation exists at a foreseeable date.</p> <p>These provisions represent the estimated dismantling cost from the contract's inception and are discounted. Dismantling costs are offset under assets in the statement of financial position and amortized over the term of the contract. The discounting charge is recorded as a financial expense. They are updated at each closing according to the number of installed items and the unitary cost of dismantling.</p> <p>We have considered that the evaluation of dismantling provisions is a key audit matter due to the estimations and judgement necessary to their assessment.</p>
<p>Our response</p>	<p>Our work consisted of :</p> <ul style="list-style-type: none"> - evaluate the relevance of the methodology implemented by the company JCDecaux SA; - evaluate the internal control processes relevant to the dismantling provision evaluation and identifying the main controls relevant to our audit; - assess on a sampling basis the assumptions concerning the contracts durations and the coherence of cost estimations used in the calculation of the provision with the budgets and quotations available as well as past cost statistics; - assess the coherence of the assumptions concerning the inflation and discounting rates; - assess the appropriateness of the information provided in the notes of the consolidated financial statements.

Verification of the Information Pertaining to the Group Presented in the Management Report

As required by law, we have also verified in accordance with professional standards applicable in France the information pertaining to the Group presented in the management report of the board of directors.

We have no matters to report as to its fair presentation and its consistency with the consolidated financial statements.

Report on Other Legal and Regulatory Requirements

■ Appointment of the Statutory Auditors

We were appointed as statutory auditors of JCDecaux SA by the annual general meeting held on May 6th, 2006 for KPMG Audit, and on June, 20th 2000 for ERNST & YOUNG et Autres.

As at December 31, 2017, KPMG Audit was in the 12th year of total uninterrupted engagement and ERNST & YOUNG et Autres in the 18th year (including 17 years since securities of the Company were admitted to trading on a regulated market).

Responsibilities of Management and Those Charged with Governance for the Consolidated Financial Statements

Management is responsible for the preparation and fair presentation of the consolidated financial statements in accordance with International Financial Reporting Standards as adopted by the European Union and for such internal control as management determines is necessary to enable the preparation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the consolidated financial statements, management is responsible for assessing the Company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless it is expected to liquidate the Company or to cease operations.

The Audit Committee is responsible for monitoring the financial reporting process and the effectiveness of internal control and risks management systems and where applicable, internal audit, regarding the accounting and financial reporting procedures.

The consolidated financial statements were approved by the executive board.

Statutory Auditors' Responsibilities for the Audit of the Consolidated Financial Statements

■ Objectives and audit approach

Our role is to issue a report on the consolidated financial statements. Our objective is to obtain reasonable assurance about whether the consolidated financial statements as a whole are free from material misstatement. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with professional standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these consolidated financial statements.

As specified in Article L.823-10-1 of the French Commercial Code (*Code de commerce*), our statutory audit does not include assurance on the viability of the Company or the quality of management of the affairs of the Company.

As part of an audit conducted in accordance with professional standards applicable in France, the statutory auditor exercises professional judgment throughout the audit and furthermore:

- ▶ Identifies and assesses the risks of material misstatement of the consolidated financial statements, whether due to fraud or error, designs and performs audit procedures responsive to those risks, and obtains audit evidence considered to be sufficient and appropriate to provide a basis for his opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- ▶ Obtains an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the internal control.
- ▶ Evaluates the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management in the consolidated financial statements.

- ▶ Assesses the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Company's ability to continue as a going concern. This assessment is based on the audit evidence obtained up to the date of his audit report. However, future events or conditions may cause the Company to cease to continue as a going concern. If the statutory auditor concludes that a material uncertainty exists, there is a requirement to draw attention in the audit report to the related disclosures in the consolidated financial statements or, if such disclosures are not provided or inadequate, to modify the opinion expressed therein.
- ▶ Evaluates the overall presentation of the consolidated financial statements and assesses whether these statements represent the underlying transactions and events in a manner that achieves fair presentation.
- ▶ Obtains sufficient appropriate audit evidence regarding the financial information of the entities or business activities within the Group to express an opinion on the consolidated financial statements. The statutory auditor is responsible for the direction, supervision and performance of the audit of the consolidated financial statements and for the opinion expressed on these consolidated financial statements.

■ Report to the Audit Committee

We submit a report to the Audit Committee which includes in particular a description of the scope of the audit and the audit program implemented, as well as the results of our audit. We also report, if any, significant deficiencies in internal control regarding the accounting and financial reporting procedures that we have identified.

Our report to the Audit Committee includes the risks of material misstatement that, in our professional judgment, were of most significance in the audit of the consolidated financial statements of the current period and which are therefore the key audit matters that we are required to describe in this report.

We also provide the Audit Committee with the declaration provided for in Article 6 of Regulation (EU) N° 537/2014, confirming our independence within the meaning of the rules applicable in France such as they are set in particular by Articles L.822-10 to L.822-14 of the French Commercial Code (*Code de commerce*) and in the French Code of Ethics (*code de déontologie*) for statutory auditors. Where appropriate, we discuss with the Audit Committee the risks that may reasonably be thought to bear on our independence, and the related safeguards.

Paris-La-Défense March 8, 2018

The Statutory Auditors
French original signed by

KPMG Audit, Département KPMG
KPMG International

ERNST & YOUNG et Autres

Jacques Pierre

Gilles Puissochet