

MTR Advertising “2010 Year Round” Package

Get Your Brand Building and Product Promotion ALL Year Long!



Photo for reference only

Understand that you need continuous exposure for your brand and products, we are pleased to offer the “2010 Year Round” Package which helps you achieve:

- ✓ Maximum brand exposure through Mass coverage.
- ✓ Extended advertising impact within captive environment.

Package A

Trackside 12-sheet Package (100 Panels)

Total Display Period: 12 weeks
Suggested distribution: 1 week / month

Package B

Broadview Banner Package (420 Panels)



[Photo for reference only]

Total Display Period: 12 weeks
Suggested distribution: 1 week / month

Package C

Escalator Crown Package (253 Panels)



[Photo for reference only]

Total Display Period: 12 weeks
Suggested distribution: 1 week / month

Book now to enjoy the inclusive advertising effectiveness!
Enquiry hotline: 2111 0111 | Email: info@jcdecaux.com.hk
Website: www.jcdecaux.com.hk

Remarks

1. The above Special Package Rate includes media cost plus installation and dismantling cost of regular materials (non die-cut, non pop-up).
2. Agency commission does not apply to the above package rates.
3. Campaigns using the above offers must be ended by 31 December 2010.
4. Creative design, artwork and logistics are subject to final approval by JCDecaux Pearl & Dean Ltd.
5. Master contract discounts do not apply to the above package. However, spending will be counted towards Master Commitments.
6. Bookings are accepted on a first-come, first-served basis.
7. All Terms & Conditions listed in MTR* Advertising PosterAds & FeatureAds Rate Card No. 30 are applicable.



* MTR refers to Kwun Tong Line, Tsuen Wan Line, Island Line, Tung Chung Line, Tseung Kwan O Line and Disneyland Resort Line.